

COFFEE SPHUT

WE ARE HIRING Growth & Marketing Coordinator

Lagos, Nigeria · Hybrid · ₦200,000 / month

About Coffee Sphut

Coffee Sphut is a Lagos-based startup building the go-to app for coffee lovers across Africa. We help people discover great cafés near them, earn digital rewards from their favourite spots, and explore African coffee culture. We launched in April 2026 and are already signing café partners and growing our community. We are a small, driven team, and we want someone who wants to grow with us.

About the Role

We are looking for a Growth and Marketing Coordinator to help us build the Coffee Sphut community. This is a hybrid role, you will work from home, but you will also be out visiting cafés, attending events, and representing Coffee Sphut. If you enjoy networking and want to be part of building something from the ground up, this role is for you.

What You Will Do

- Represent Coffee Sphut at events across Lagos
- Identify events, markets, pop-ups, and spaces where Coffee Sphut should have a presence to build awareness
- Build and maintain strong relationships with our café partners, visit them, shoot content with them, and make sure they are getting value from the platform
- Onboard new café partners, identify great cafés in Lagos that belong on Coffee Sphut and support the process of bringing them on board
- Manage Coffee Sphut's social media accounts — Instagram, TikTok
- Create content for our platforms using Canva and your phone: café spotlights, event coverage, community posts, behind-the-scenes
- Deploy Coffee Sphut activation materials — table cards, QR codes, and stickers, at partner cafés
- Send a brief weekly update to the team — what happened, what is working, what is not

Who We Are Looking For

- Someone who loves cafés, events, culture, and community
- Good with Canva and comfortable creating content — reels, stories, graphics
- Comfortable talking to people — café owners, event organizers, business leaders
- A self-starter who takes initiative without waiting to be told what to do
- Organized enough to manage relationships and follow up consistently
- Event coordination experience is a strong advantage
- A love of coffee is a bonus but not a requirement

What We Offer

- ₦200,000 per month
- Hybrid work — work from home with regular café and event visits across Lagos
- The opportunity to join a startup at the very beginning and grow with it
- Real creative ownership — your ideas will shape how Coffee Sphut shows up in Lagos
- A direct line to the founders

How to Apply

Send your CV and a short note about yourself to:

info@coffeesphut.com

or DM us on Instagram · @coffeesphut

Tell us a little about yourself, why this role interests you, and your favourite Lagos café. We are reviewing applications on a rolling basis; the sooner the better.

We are building something special for Nigeria's coffee community.
Come build it with us.